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## PROFESSIONAL TRAINERS CERTIFICATION PROGRAM

Are you a **Corporate or Professional Trainer** looking for a way to consistently develop your craft, through a comprehensive and **strategic professional development** program?

Have you completed your **Cert IV in Training and Assessment** but realize that there's so much more you need to learn before you really feel comfortable – and competent - in a Corporate Training role?

Do you have a real desire to **make a difference** by sharing what you know with others through your own training consultancy, but not sure what to do or where to start to turn this into a **profitable business**?

The Master Trainers Institute Australia is proud to announce the **Professional Trainers Certification Program** – an innovative professional development program that sets a new standard for Learning and Development Professionals. This is a 9 month training course, delivered as a combination of face to face training, webinars, and self paced learning.

### *What's included in the Program?*

Inclusions	Value	You pay
1. <b>The Confident Presenter Mentoring Program - lifetime access!</b>	\$4100 per year	
2. <b>2 webinars each week for 36 weeks, focusing on developing skills in the 6 Dimensions of Training Excellence: Delivery Essentials, Learner Awareness, Training Design, Content Design, The Training Environment and Learner Support Materials.</b>	\$376 per month	
3. <b>8 days face-to-face training workshops - 1 per month (+ 2 bonus days for Orientation and Induction)</b>	\$3960	
4. <b>9 x Monthly 20 minute laser coaching sessions with your own professional development and/or business coach</b>	\$600	
5. <b>Bonus Business Building Monthly Workshops and/or Webinars for those wanting to make a difference by sharing their knowledge - everything you need to know about building a profitable training business</b>	Priced from \$495 per workshop, minimum 3 workshops	
6. <b>Workbooks, cds, dvds and online resources to support your learning</b>	\$1200+	
7. <b>Access to discount support services including financial management, web design and online marketing, dvd and cd production, image coaching, insurance services, and much more.</b>	Varies – priceless!	
<b>TOTAL minimum value</b>	<b>\$14, 729</b>	<b>\$4997 + GST</b>

### ***What??? How much does it cost and how can I pay?***

The total value of this program is in excess of **\$14, 729**. Yes, you read it correctly. But we're offering the full Professional Trainers Certification Program to you for...drum roll...

just **\$4997 (+ GST)!**

We have easy fortnightly or monthly payment options to help you manage your cash flow. Here is an example of a schedule of payments you could choose to help you manage your cash flow if you need to.

Deposit:	\$497
Monthly payment (Ezypay):	\$555 x 9 payments

### ***How do I sign up??***

This Program is not open for anyone to join. You must:

- Have a genuine interest in (and reason to) take your training skills to the next level
- Be committed to developing your training craft
- Possess a real desire to teach others, to make a difference through delivering outstanding learning experiences for your clients
- Complete an application form and be interviewed to assess your suitability (I told you this wasn't open to anyone – only the dedicated need apply!)

If all the boxes are being ticked for you then don't delay. Email [info@mastertrainersinstitute.com](mailto:info@mastertrainersinstitute.com), leaving your contact details and one of our lovely client relationship team will call you to give you some more information and book you in for your interview.

### ***Oh, did I forget to mention...***

I am always getting asked to supply quality trainers for organisations across Melbourne, Regional Victoria and NSW (Queensland on board later this year!). Only trainers who have completed the Professional Trainer Certification program can join our wonderful talent pool. We will continue to work with you during this program to ensure that both you and we are certain you will 'cut it' in your chosen niche. After that, if you are willing, we would be delighted to welcome you to the team!

### ***And you're covered by our "NO RISK GUARANTEE"...***

There are no weasel clauses, and no fine print. If we don't deliver on everything we promise, and if you don't achieve the goals you set out to achieve by doing this course and implementing what you learn – we will happily refund your course fees IN FULL. No questions asked. That's who we are.



A Centre of Excellence for Trainers & Presenters